

SUMIT BARDHAN DIP

WEB DEVELOPER | GRAPHIC DESIGNER

ABOUT ME

I'm a Web Developer and Graphic Designer with a 4 years of experience in crafting custom WordPress websites and impactful graphic designs. From Logo, Branding, clean UI/UX to performance-optimized builds, I can craft visually stunning designs, develop engaging websites, and master digital visibility.

With a strong blend of technical skills and creative design, I can help businesses and individuals to create a digital presence that truly stands out.

INFO

Date of Birth: 24 May, 1999

Gender: Male **Religion:** Hinduism **Nationality:** Bangladeshi

CONTACT

O Gazipur, Dhaka, Bangladesh

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sumitbardhan50@gmail.com

www.sumitdip.com

in linkedin.com/in/sumit-bardhan-dip

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SOFTWARE SKILLS

Wordpress
Photoshop
Illustrator
Al Tools
MS Office

LANGUAGE PROFICIENCY

Bangla: Native

English : Fluent



EXPERIENCES

FREELANCER

2024- Present

ONLINE MARKETPLACE

• Web Development, Branding & Graphic Design, Social Media Marketing.

CHIEF MARKETING OFFICER (CMO)

2023 - 2024 Boston, MA, USA

BOSTON SIGHTSEEING

- Creating business strategy for local area ranking.
- Monitoring SEO ranking and social media to improve business growth.
- Research, plan and execute Google & Social media Ads.
- Regularly follow-up and check & responding official emails, attending business meetings.
- Managing website and travel networks (tripadvisor, viator, GroupOn, GetYourGuide) bookings & customer support.
- Managing accounts and other observe employee's work.

MARKETING ASSOCIATE

2022 - 2023 Dhaka, Bangladesh

LUXURIOUS ARCHITECTS

- Designing website using WordPress CMS and monitoring.
- Photo, Video editing and content writting.
- Social media marketing, Google ad campaign.

GRAPHIC DESIGNER

2021- 2022 Dhaka, Bangladesh

GRAPHIO ZONE

• Logo Design, Print Media Design, Image Editing, Video Editing.



EDUCATION

Bechelor BSc in Electrical & Electronic Engineering

2018 - 2022 Institution: Daffodil International University

Result: 3.23 Out of 4

Address: Birulia, Savar, Dhaka-1216

Intermediate Higher School Certificate

2015 - 2017 Institution: Govt. Science College

Result: 4.83 Out of 5

Address: Tejgaon, Dhaka-1215

School Secondary School Certificate

2013 - 2015 Institution: Ekuria High School

Result: 5 Out of 5

Address: Kapasia, Gazipur, Dhaka



DIGITAL SKILLS

Web Design/ Development

• Wordpress | MY SQL

Graphic Design

• Photoshop | Illustrator | Premeire Pro | Canva

Social Media Marketing

• Facebook | Instagram | Pinterest | Linkedin

Administrative Skills

• Microsoft Office (Microsoft Word, Microsoft PowerPoint, Microsoft Excel)



SOFT SKILLS

Fast Learne | Team Work | Work Under Pressure | Time Management